

# MAKE IT YOURS



## FREE ENGRAVING ON YOUR FIRST ORDER USING RCR CRISTALLERIA OR BORMIOLI ROCCO GLASSWARE

Customise your glass with your logo or pour line and create a fast economical way to elevate your beverage service.

### Benefits of Steelite Laser-True Technology:

- A permanent image that will not wash or wear off
- Enhance the glass and wine presentation by having your logo at the pour line.
- Increased branding with corporate logo or image
- Low cost & low minimum order quantities
- Fast turnaround & free sampling
- Retail sales potential
- In-house design services
- Ability to engrave tempered glass



Discover the RCR Cristalleria collection, visit:  
[www.steelite.com/brands/rcr-crystal.html](http://www.steelite.com/brands/rcr-crystal.html)



Discover the Bormioli Rocco collection, visit:  
[www.steelite.com/brands/bormioli-rocco.html](http://www.steelite.com/brands/bormioli-rocco.html)

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INTERNATIONAL

THE ART OF  
PRESENTATION

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## FREE ENGRAVING GUIDELINES

Get **FREE** engraving on your first order using any RCR Cristalleria or Bormioli Rocco product. Offer ends 31/12/2024.

### Minimum Initial Orders\*

Drinkware: 72 pieces  
Servingware / Accessories:  
24 pieces

### Minimum Re-Orders\*

Drinkware: 24 pieces  
Servingware / Accessories:  
12 pieces

\* Please note that all products must be ordered in full case pack quantities. Free engraving on initial orders is capped at 1000 pieces.

## COSTS/CHARGES

### Set-Up Charge: FREE

If applying basic fill line or customer supplied vector art (see below for explanation). Additional set-up charges may apply if artwork provided isn't vector art or if additional design work is needed. We will quote these situations on a case by case basis. Free engraving is only applicable for a single logo. If two logos are required, then the second logo will be chargeable.

### Sample Cost: FREE

On initial sample. Additional costs may apply for additional samples.

### Samples & Orders:

- Samples process - 3 days for CAD visual, 5 days for physical sample.
- Order lead time 10 days maximum on stock items & 40 days on non-stock items (subject to volume).
- Re-orders will be chargeable based on size of logo(s) applied.



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## What is vector artwork and why is it necessary?

Vector art is a type of graphics file format that is most commonly used for promotional and custom artwork.

### Acceptable Formats:

Adobe Illustrator (.ai or .eps),  
CorelDraw (.cd) or Freehand (.fh)

**Note:** Other files such as JPEG (.jpg), bitmap (.bmp) and most PDF files are not vector art and are not recommended to use for this process for the quality of the image can be compromised if the image needs to be scaled to a different size.

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